



UNITED STATES MARINE CORPS
MARINE CORPS LOGISTICS COMMAND
814 RADFORD BLVD
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:

MCLC 13342

BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS

1. The support being contracted for is listed on Purchase Request # M94705-13-RC-00078 + 00077.

2. This Justification will provide approval for awarding another than full and open purchase order for the required services.

3. The services required are:

Annual Subscription and Support Renewal: IBM WEBSHERE MQ File Transfer Edition Processor Value Unit (PVU) (800)

US SECURE SUPPORT (1)

This requirement is for Brand Name support and upgrades. The license/subscription has been purchased. The support renewal can be purchased from any re-seller authorized by International Business Machines Corporation (IBM)

4. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition.

5. The particular brand name, is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

This support renewal can be purchased from any re-seller authorized by IBM. IBM manufactured the product and they, along with their certified partners, are the only ones authorized to provide the product.

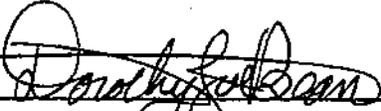
6. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.

7. IBM is available from various vendors that are IBM partners and can provide the product.

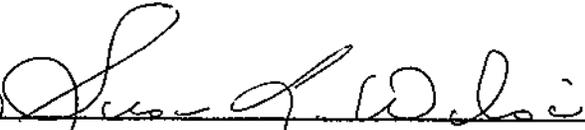
8. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet the agency's needs. Companies must be certified partners with IBM

CERTIFICATION

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature)  Date 21 March 2013

Printed Name, Title [Project Officer] Dorothy J. Bean, IT Specialist

(Signature)  Date 27 March 2013

Printed Name, Title [Contracting Officer] Susan H. Wilson