



UNITED STATES MARINE CORPS
MARINE CORPS LOGISTICS COMMAND
814 RADFORD BLVD
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:

MCLC 13347

BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS

1. The support being contracted for is listed on Purchase Request # M94705-13-RC-00076.
2. This Justification will provide approval for awarding an other than full and open purchase order for the required services.
3. The services required are:

Annual Renewal for Splunk Enterprise Support for one (1) year

POP: 14 Sep 2013 through 13 Sep 2014

This requirement is for Brand Name support. The support renewal can be purchased from any re-seller authorized by Splunk.

4. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition.
5. The particular brand name, is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

This support renewal can be purchased from any re-seller authorized by Splunk. Splunk manufactured this item and they, along with their certified partners, are the only ones authorized to work on them. If non-Splunk authorized services or parts are utilized, the warranty will be voided.

6. A combined synopsis/solicitation will be issued on NECO in accordance with FAR 5.2 where all vendors will have access to it; however, only those vendors who are partners or authorized dealers/resellers of Splunk will be asked to submit a quote so as not to void the Government's warranty on the equipment.
7. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.
8. Market research revealed that several certified Splunk partners are available.
9. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet the agency's needs. Companies must be certified partners that utilized APC parts.

Source Selection Information – See FAR 2.101 and 3.104

CERTIFICATION

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature) Cynthia Wilbanks Date 19 March 13

Printed Name, Title [Project Officer] Cynthia Wilbanks, Information Technology (IT) Specialist

(Signature) Susan L. Wilson Date 8 April 13

Printed Name, Title [Contracting Officer] Susan L. Wilson