



UNITED STATES MARINE CORPS
MARINE CORPS LOGISTICS COMMAND
814 RADFORD BLVD
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:
MCLC 13312

BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS

1. The support being contracted for is listed on Purchase Request # M94705-13-RC-00070.

2. This Justification will provide approval for awarding an other than full and open purchase order for the required services.

3. The services required are:
Annual Maintenance for APC Air Conditioning Units (Chillers)

POP: 09/30/2013 through 09/29/2014

This requirement is for Brand Name support for two (2) APC Air Conditioning Units (also known as Chillers). The support renewal can be purchased from any APC partner authorized for maintenance support.

Model: FM50M-AKA-ECD
S/N: XK0624000597
S/N: XK0624000598

4. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition.

5. The particular brand name, is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

This support renewal can be purchased from any re-seller authorized by APC. APC manufactured this equipment and they, along with their certified partners, are the only ones authorized to work on them. If non-APC authorized services or parts are utilized, the warranty will be voided.

6. A combined synopsis/solicitation will be issued on NECO in accordance with FAR 5.2 where all vendors will have access to it; however, only those vendors who are partners or authorized dealers/resellers of APC will be asked to submit a quote so as not to void the Government's warranty on the equipment.

7. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.

8. Market research revealed that several certified APC partners are available. A cost estimates was received from Johnson Controls. Other known partners are:

Critical Components, 120 Interstate N. Parkway, Atlanta, GA, Bill Chalmers, 770-933-5511
Electronic Metrology, 318 Seaboard Lane, Franklin, TN, Jerry Jenkins, 229-420-1904

Source Selection Information – See FAR 2.101 and 3.104

9. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet the agency's needs. Companies must be certified partners that utilized APC parts.

CERTIFICATION

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature) Cynthia Wilbanks Date 11 March 2013

Printed Name, Title [Project Officer] Cynthia Wilbanks, IT Specialist

(Signature) Barbara A. Banks Date 8 May 13

Printed Name, Title [Contracting Officer] Barbara A. Banks, Contracting Officer