



UNITED STATES MARINE CORPS
MARINE CORPS LOGISTICS COMMAND
814 RADFORD BLVD
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:

MCLC 13487

BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS

1. The support being contracted for is listed on Purchase Request # M94705-15-RC-00022.

2. This Justification will provide approval for awarding an other than full and open purchase order for the required services.

3. The services required are for annual maintenance support renewal for:

- Qty 1 – GAMS Base
- Qty 1 – GAMS CONOPT
- Qty 1 – GAMS CPLEX
- Qty 1 – GAMS MINOS

Period of Performance: 6 January 2015 through 5 January 2016 with ^{one} ~~two~~ Option Year^s

Support and Maintenance includes:

- Product upgrades (major new product releases) you are able to download all the latest versions - about 2x per year.
- Support is offered during our regular business hours, 9-6 Monday-Friday
- All patches and maintenance updates
- 24x7 access to the Download library
- Email support for technical product questions, with one business day response at support@gams.com,
- Access to online forums – www.gamsworld.com
- Online training and education components through the online community, as well as various Youtube videos

This requirement is for Brand Name annual support. The license has been purchased. The support renewal can be purchased from any re-seller authorized by GAMS Corporation.

4. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition.

5. The particular brand name is essential to the Government's requirements. This support renewal can be purchased from any partner/re-seller authorized by GAMS Corporation. GAMS manufactured this software and they, along with their certified partners/re-sellers, are the only ones authorized to sell and support this product. If non-GAMS authorized services are utilized, the warranty will be voided.

6. A combined synopsis/solicitation will be issued on NECO in accordance with FAR 5.2 where all vendors will have access to it; however, only those vendors who are authorized partners/re-sellers for GAMS Corporation will be asked to submit a quote so as not to void the Government's warranty.

7. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.
8. Market research revealed that there are several authorized partners/resellers available that can supply this item. This requirement is being set aside for small business partners/resellers under NAICS 511210.
9. The particular brand name product is essential to the Government's requirements. Companies must be certified partners/re-sellers for GAMS Corp.

CERTIFICATION

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature) Cynthia Wilbanks Date 12/1/14
Printed Name, Title [Project Officer] Cynthia Wilbanks, Acquisition Support Analyst

(Signature) Susan L. Wilson Date 15 Dec 14
Printed Name, Title [Contracting Officer] Susan L Wilson, Contracting Officer