



**UNITED STATES MARINE CORPS**  
MARINE CORPS LOGISTICS COMMAND  
814 RADFORD BLVD  
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:  
MCLC 13521

**BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS**

1. The support being contracted for is listed on Purchase Request M94705-15-RC-00047.

2. This Justification will provide approval for awarding another than full and open purchase order for the required services.

3. The services required are:

Annual Subscription and Support Renewal: IBM WEBSPPHERE MQ File Transfer Edition Processor Value Unit (PVU) (800)

US SECURE SUPPORT (1)

This requirement is for Brand Name support and upgrades. The license/subscription has been purchased. The support renewal can be purchased from any re-seller authorized by International Business Machines Corporation (IBM)

4. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition.

5. The particular brand name, is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

This support renewal can be purchased from any re-seller authorized by IBM. IBM manufactured the product and they, along with their certified partners, are the only ones authorized to provide the product.

6. This Request for Quote (RFQ) will be issued through GSA Ebuy. All small businesses who are authorized resellers/distributors for IBM and are listed under NAICS code 511210 in SAM may submit a GSA quote.

7. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.

8. IBM is available from various vendors that are IBM partners and can provide the product.

9. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet the agency's needs. Companies must be certified partners with IBM

**CERTIFICATION**

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature) *Dorothy J. Bean* Date 25 March 2015

Printed Name, Title [Project Officer] Dorothy J. Bean, IT Specialist

(Signature) *Barbara A. Banks* Date 10 Apr 15  
PR. rec'd 4/14/15  
Printed Name, Title [Contracting Officer] Barbara A. Banks, Contracting Officer