

JUSTIFICATION FOR SOLE SOURCE or BRAND NAME SPECIFIED
(Simplified Acquisitions <\$150K)

The service or material listed on N23616RC1661 is and competition
Document Number Select which is applicable (sole source or brand name)
is precluded for reasons indicated below. There are no substitutes available for this material or
service.

Restricted to the following source. Provide original manufacturer or recommended sources
that provide brand name. If a sole source manufacturer distributes via dealers, ALSO provide
dealer information.

Manufacturer: Tripleplay

Manufacturer POC: Paul Harris

Manufacturer Phone #: 1 888 636 3348

Mfr. Address: 1035 Cambridge Street

Boston, MA 02141

City, State Zip

Dealer / Rep / Recommended Source: Gencomm, Rep: Ingolf de Jong

Dealer / Rep / Recommended Source address: 12393 S. Gateway Park Place

Ste. 400

Draper, UT 84020

City, State Zip

Dealer / Rep / Recommended Source Phone #: 801 266 5731

- Description of the item or service required, the estimated cost, and required delivery date.

Expanding USNA's Tripleplay IPTV and VOD solution to include the Digital Signage Feature.
Includes 25 set top boxes, 25 accompanying licenses, and professional services to implement the
added features.

Estimated Cost: /

Delivery Date: 01 May, 2016

- Specific characteristics of the material or service that limit the availability to a sole source /
brand name (unique features, function of the item, etc.). Describe in detail why only this
suggested source / brand name can furnish the requirements to the exclusion of other sources /
brands.

This is an expansion to an already existing system. We cannot implement third party solutions as
they will not function within the current system. This vendor (Gencomm) is the only reseller for
Tripleplay in the government market.

CHECK & FILL IN ALL APPLICABLE BLANKS BELOW

The requested material or service represents the minimum requirements of the government.

The material/service must be compatible in all aspects (form, fit and function) with existing systems presently installed/performing. Describe the equipment/function you have now and how the new item/service must coordinate, connect, or interface with the existing system.

This solution must be part of the currently existing IPTV and VOD solution. The only product that is compatible is the internal feature set provided by current vendor.

A patent, copyright or proprietary data limits competition. The proprietary data is:

These are "direct replacements" parts/components for existing equipment.

Other information to support a sole source / name brand buy:

I CERTIFY THAT STATEMENTS CHECKED, AND INFORMATION PROVIDED ABOVE, ARE COMPLETE AND CORRECT TO THE BEST OF MY KNOWLEDGE. I UNDERSTAND THAT THE PROCESSING OF THIS SOLE SOURCE / BRAND NAME JUSTIFICATION PRECLUDES THE USE OF FULL AND OPEN COMPETITION.

Signature [Handwritten Signature]

Title Associate Director, ITSD, Exploration

Activity USNA,

1/14/2016 Date

Contracting Officer Signature [Handwritten Signature]

Date 2/1/14
SAP Sole Source /Brand Name