



DEPARTMENT OF THE NAVY
FLEET LOGISTICS CENTER NORFOLK
DETACHMENT PHILADELPHIA
700 ROBBINS AVENUE, BUILDING 2B
PHILADELPHIA, PA 19111-5083

LSJ# 16-047

IN REPLY REFER TO
290.2K

LIMITED SOURCE JUSTIFICATION FOR FSS ORDER (above SAT)

1. IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY: This is a Limited Source Justification. The requiring activity is Joint Staff J7, Deputy Director Joint Training (JS J7 DD JT); the contracting activity is the NAVSUP Fleet Logistics Center Norfolk, Philadelphia Office.

2. NATURE/DESCRIPTION OF CONTRACT ACTION: This acquisition is conducted under the authority of the Multiple Award Schedule Program (Title 41 U.S.C. 152 (3) and Title 40 U.S.C. 501, Services for Executive Agencies). This is a limited source action to be awarded as a new Federal Supply Schedule order to Adobe or its authorized federal resellers. The placement of a firm fixed price order is anticipated.

3. DESCRIPTION OF REQUIRED SUPPLIES/SERVICES: The proposed acquisition is to renew Adobe's Platinum Maintenance and Support Subscriptions for JS J7 DD JT's currently-installed Adobe Connect and Presenter software. Adobe's Platinum Maintenance and Support Subscriptions provide unlimited toll-free phone access to senior-level Adobe support consultants with priority-level case response times of approximately 1 hour. Mission-critical support is provided 24x7x365 via telephone. Platinum Maintenance and Support also includes software upgrade releases, maintenance releases, patches, and hot fixes, and access to Adobe's knowledgebase, customer support portal, remote access, and other online resources. The period of performance will be April 19, 2016 through April 18, 2017. The estimated value of the requirement is _____, which will be funded with FY16 Operation and Maintenance Defense Appropriation (O&MDA) funds. The required supplies are as follows:

#	MFR Part	Description	QTY
1	2R1-6170-9P	Adobe Connect Enterprise Server License (100cc) – Platinum Maintenance and Support Subscription Renewal – 1 Year. Network 1 – SO#139729341	1
2	2R1-6170-9P	Adobe Connect Enterprise Server License (100cc) – Platinum Maintenance and Support Subscription Renewal – 1 Year. Network 2 – SO#139729341	1
3	2R1-6170-9P	Adobe Connect Enterprise Server License (100cc) – Platinum Maintenance and Support Subscription Renewal – 1 Year. Network 3 – SO#139729341	1
4	2R4-6178-11	Adobe Presenter License – Platinum Maintenance Support Subscription Renewal - 1 Year. SO#139729341	8

SOURCE SELECTION INFORMATION – SEE FAR 2.101 and 3.104

5	2R4-6178-11	Adobe Presenter License – Platinum Maintenance Support Subscription Renewal - 1 Year. SO#139729341	10
6	210-6474-9	Adobe Connect Meeting Licensed Concurrent User SO#139729620	400
7	210-6470-9	Adobe Connect 9 Server Licensed – Platinum Maintenance and Support Subscription – 1 Year SO#139729620	1

4. IDENTIFICATION OF THE JUSTIFICATION RATIONALE AND/OR DEMONSTRATION OF CONTRACTOR'S UNIQUE QUALIFICATIONS: The authority which permits restricting consideration of schedule contractors to fewer than that required in FAR 8.405-1 or 8.405-2 is FAR 8.405-6(b).

The requirement is to acquire Platinum Maintenance and Support for existing Adobe Connect and Presenter software, which is essential to JS J7 DD JT's needs. The required Adobe Platinum Maintenance and Support Subscription renewals are only available from Adobe Systems, Inc. or one of its authorized federal resellers. Adobe is the sole developer and owner of the Connect Enterprise and Presenter software and its proprietary source code, and therefore is the only source capable of providing maintenance and support services for JS J7 DD JT's currently installed Adobe Connect and Presenter software. The use of any other brand name products has the potential to jeopardize interoperability across the joint training environment and introduce prohibitive costs in processes, operations, and training.

In accordance with FAR 8.405-6(b)(1), the brand name support from Adobe is essential to the Government's requirements and market research indicates that other companies products do not meet or cannot be modified to meet the needs of JS J7 DD JT.

5. DETERMINATION OF THE BEST VALUE: The General Services Administration (GSA) has determined the prices of supplies under the schedule contracts to be fair and reasonable for the purpose of establishing the schedule contract. Therefore, ordering activities are responsible to make a separate determination of fair and reasonable pricing for individual orders, BPAs, and orders under BPAs. Per FAR 8.404(d) DEVIATION, the Fleet Logistics Center Norfolk, Philadelphia Office Contracting Officer will determine, using the procedures in FAR 15.404-1, that the prices are fair and reasonable and will document such determination with a level of detail commensurate with the complexity and circumstances of each order.

6. DESCRIPTION OF MARKET RESEARCH: The requiring activity and contracting activity have conducted market research among schedule holders. Several firms hold GSA schedules under which Adobe Connect and Presenter software support and subscriptions are available. Additionally, Carahsoft Technology Corporation has an established DOD ESI Enterprise Software Agreement (ESA) for Adobe software solutions. Carahsoft provided a quote for the required support renewal under their ESI BPA N00104-09-A-ZF31 / GSA GS-35F-0119Y.

The requiring activity certifies that the requirement can be met by a commercial item.

The technical staff at JS J7 DD JT, assisted by the negotiator, will continue to scan the market for potential multi-level, secure collaboration software suites with the same capabilities as the Adobe assets.

7. ANY OTHER SUPPORTING FACTS: This procurement uses a GSA Schedule and will be solicited and awarded in accordance with FAR Subpart 8.4. The brand name Limited Source Justification will be posted with the solicitation to GSA eBuy and will invite responses from Adobe's authorized resellers.

8. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION: All future requirements will be handled on a case-by-case basis. Unless and until JS J7 DD JT changes its web conferencing and presentation software, competitive acquisitions for support subscriptions are unlikely.

9. CONTRACTING POINT OF CONTACT: The point of contact at NAVSUP Fleet Logistics Center, Norfolk Philadelphia Office is Joseph Maier, Code 290.2K, at (215) 697-4704 or by e-mail at joseph.e.maier@navy.mil.

CERTIFICATIONS AND APPROVAL

TECHNICAL/REQUIREMENTS CERTIFICATION

I certify that the facts and representations under my cognizance which are included in this Justification and its supporting acquisition planning documents, except as noted herein, are complete and accurate to the best of my knowledge and belief.

TECHNICAL COGNIZANCE (Per NAVSUPINST 4200.83F, the end user may perform this technical certification.)

(Signature)	(Title)	(Phone)	(Date)
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REQUIREMENTS COGNIZANCE

(Signature)	(Title)	(Phone)	(Date)
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Legal Sufficiency Review

I have determined this Justification is legally sufficient.

Signature	Printed Name	Phone No.	Date
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Contracting Officer Certification

I certify that this Justification is accurate and complete to the best of my knowledge and belief. To the extent that the J&A/LSJ value is between \$150K and \$650K, the Contracting Officer's signature below also represents approval of the J&A/LSJ.

Printed Name	Phone No.	Date
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Contracting Activity Competition Advocate Review

To the extent that the J&A/LSJ value is between \$650K and \$12.5M, the Competition Advocate's signature below also represents approval of the J&A/LSJ.

Signature	Printed Name	Phone No.	Date
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