

JUSTIFICATION AND APPROVAL (J&A) TO PROCURE USING OTHER THAN FULL AND OPEN COMPETITION

Upon the basis of the following justification, I, as the Contracting Officer, hereby approve use of other than full and open competition for the proposed contractual action pursuant to the authority of 10 U.S.C. § 2304(c)(1), Only One Responsible Source and No Other Supplies or Services will Satisfy Agency Requirements, as implemented by FAR 6.302-1.

JUSTIFICATION

1. IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY:

Modeling Virtual Environments and Simulation (MOVES) Institute Naval Postgraduate School, Monterey, CA 93943-5000. The contracting activity is the NAVSUP Fleet Logistics Center (FLC), San Diego, CA.

2. NATURE AND/OR DEDESCRIPTION OF THE ACTION BEING APPROVED:

This is a justification for other than full and open competition for the continuation of a collaborative research project supported by the Office of Naval Research (ONR) for the design, build and deployment of the Massive Multiplayer Online Wargame Leveraging the Internet (MMOWGLI) project.

3. DESCRIPTION OF SUPPLIES REQUIRED TO MEET AGENCY'S NEED:

The proposed acquisition will support the continuation of the effort established by ONR and NPS to design, build, and deploy the Massive Multiplayer Online Wargame Leveraging the Internet (MMOWGLI) project. Online gaming and social networking tools will be combined with tactical modeling and simulation capabilities to produce a serious wargame available to personnel across the Naval enterprise. This effort is for the continuation of current services and will be awarded to the Institute for the Future. The previous contract to support this effort is with The Institute for the Future, 124 University Ave, Palo Alto, CA 94301-1634. A continuation of the current services is required to test the system to ensure that it can handle larger operations, including game play for 16,000 additional players. This is required in order to complete this effort and achieve the outcomes desired. Period of performance is 26 September 2011-25 April 2012. The total dollar value of this effort is \$272,500.00.

4. IDENTIFICATION OF STATUTORY AUTHORITY:

The statutory authority permitting Other Than Full and Open Competition is 10 U.S.C. 2304 (c) (1), Only One Responsible Source and No other Supplies or Services will Satisfy Agency Requirements, as implemented by FAR 6.302-1.

5. DETERMINATION THAT THE NATURE OF THE ACQUISITION REQUIRES THE USE OF THE AUTHORITY CITED:

Pursuant to FAR 6.302-1(a)(2)(iii), this authority is appropriate when procurement is deemed available only from a single source. Award to any other source would result in unacceptable delays in fulfilling the agency's requirements as this project is already in process and it is pertinent that this project be completed in the next seven (7) months. Utilizing a new vendor at this stage in the project would cause the project to be delayed three (3) months as that is the estimated time it would take to get a new vendor up to speed. This requirement is for the continuation of the MMOWGLI project. Institute for the Future (ITF) (cage 9N346) of Palo Alto California was selected as the vendor on the initial requirement as only ITF has the unique methodology, consisting of very specific card play at two levels, which fosters the emergence of collective intelligence consisting of online interaction and a unique player engagement strategy. ITF is the only source that has previous experience with this particular kind of large player-population type of game, which has been under development following their design guidance for the past year.

6. OFFERS ARE SOLICITED FROM AS MANY POTENTIAL SOURCES AS IS PRACTICABLE:

Other vendors were not sought as they could not meet the research requirements of NPS.

7. DETERMINATION BY CONTRACTING OFFICER THAT ANTICIPATED COSTS TO THE GOVERNMENT WILL BE FAIR AND REASONABLE:

The Contracting Officer shall determine that the anticipated cost of this acquisition be fair and reasonable based on cost and/or price analysis.

8. A DESCRIPTION OF THE MARKET RESEARCH CONDUCTED:

Market Research was conducted on the initial contract; however, no other vendors can provide this requirement consisting of very specific card play at two levels and a unique player engagement strategy.

9. OTHER FACTS SUPPORTING THE USE OF OTHER THAN FULL AND OPEN COMPETITION:

Failure to acquire the continuation of these services will result in significant degradation of the research capability that NPS Research Group has been asked to establish to design, build and deploy the Massive Multiplayer Online Wargame Leveraging the Internet (MMOWGLI) project. Such degradation puts the research capability, upon which continued concept exploration depends, in jeopardy risking the mission of the research group.

10. LIST OF SOURCES, IF ANY, THAT EXPRESSED, IN WRITING, AND INTEREST IN THE ACQUISITION:

None.

11. A STATEMENT OF THE ACTIONS, IF ANY, THE AGENCY MAY TAKE TO REMOVE OR OVERCOME ANY BARRIERS TO COMPETITION BEFORE ANY SUBSEQUENT ACQUISITION FOR THE SUPPLIES OR SERVICES REQUIRED:

Production and publication of documentation is part of the upcoming efforts by NPS with IFTF support, in combination with public release of open-source software. Any follow-on contract efforts for the MMOWGLI Game will be competed in the future.