

JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION

Upon the basis of the following justification, I as Contracting Officer hereby approve use of the other than Full and Open competition for the proposed contractual action pursuant to the authority of 10 USC 2304(c)(1), only one responsible source and no other supplier or servicing activity will satisfy agency requirements, as implemented by FAR 6.302-1.

1. Contracting Activity

Naval Postgraduate School
Department of Contracting and Logistics
1 University Circle
Monterey, CA 93943

2. Description of the Action Being Approved

This justification covers the procurement of WRDS from Wharton Research Data Services. This justification for other than full and open competition will be posted at the Government wide Point of Entry.

3. Description of Supplies/Services

A web-based research data platform with cross-disciplinary data sets in Finance, Marketing and Economics. Ability to integrate additional data sets (such as Compustat and Audit Analytics) on the same platform. Recognized dominance in research and academic circles in the US and abroad, in particular among institutions with MBA programs and peer institutions. Flexible data delivery options to meet the researcher's need.



4. Statutory Authority Permitting Sole Source

- 6.302-1 -- Only One Responsible Source and No Other Supplies or Services Will Satisfy Agency Requirements.

5. Rational Justifying Use of Cited Statutory Authority

WRDS is the de facto standard for business data, providing researchers worldwide with instant access to financial, economic, and marketing data through a uniform, web-based interface. This hosted data service has become the locus for quantitative data research and is recognized by the academic and financial research community around the world as the leading business intelligence tool. No similar source of data platform exists.

6. Description of Efforts Made to Solicit Offers from as Many Offerors as Practicable

No other source exists.

7. Determination of Fair and Reasonable Cost

Costs will be determined fair and reasonable at time of award by the Contracting Officer and based on previous contracts and similar contracting efforts.

8. Market Research

Wharton Research Data Services (WRDS) is a web-based business data research service from The Wharton School at the University of Pennsylvania. Developed in 1993 to support faculty research at Wharton, the service has evolved to become a common tool for research for over 300 institutions in 32 countries around the world. Every major US MBA program, including 100% of the top 20 business schools subscribe to WRDS. Not having access to the same data integration package as other researchers puts the NPS at a significant disadvantage.

9. Other Facts Supporting Use of Other Than Full and Open Competition

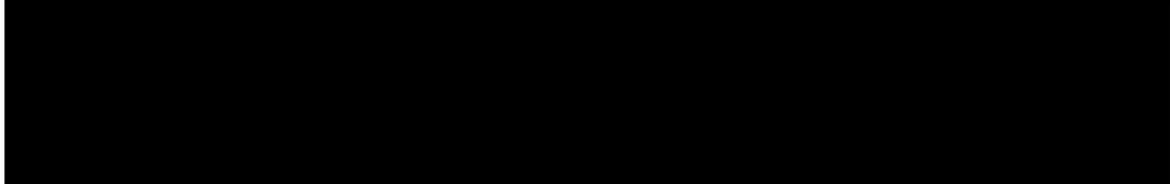
10. Actions to Remove Barriers to Future Competition

CERTIFICATIONS AND APPROVAL

TECHNICAL/REQUIREMENTS CERTIFICATION

I certify that the facts and representations under my cognizance which are included in this Justification and its supporting acquisition planning documents, except as noted herein, are complete and accurate to the best of my knowledge and belief.

Technical and Requirement Cognizance:



CONTRACTING OFFICER CERTIFICATION

To the extent that the LSJ value is between \$2,500 and \$150K for services and between \$3K and \$150K for products, the Contracting Officer's signature below also represents approval of the J&A/LSJ.

I certify that this Justification is accurate and complete to the best of my knowledge and belief

