

**BRAND NAME JUSTIFICATION
SIMPLIFIED ACQUISITIONS
OVER \$ 3,000 AND UNDER \$100,000**

Date: 5 Dec 2012

PR Number: N63285-13-SU-F0004

1. Nature and /or description of the item/service being procured and its intended use (include that anticipated cost):

Systems furniture installation and reconfiguration for NCIS Headquarters spaces within the Russell-Knox Building (RKB). Services provided include but may not be limited to the installation of ALLSTEEL brand systems furniture to match existing systems furniture within the RKB, removal of wall partitions and the setup of work stations.

2. Brand Name Justification rationale: The particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

Explain below:

OFFICE ENVIRONMENTS INTERNATIONAL, INC (OEII)/ALLSTEEL Team Products have been identified through extensive research previously conducted by FENTREE Architect and Hansel Phelps and has been approved by NAVFAC for the use by the 5 agencies occupying the Russell-Knox Building (RKB).

The OEII/ALLSTEEL TEAM WAS THE ORIGINAL "Design Build" team responsible for meeting the current operational specifications for systems furniture required by the 5 collocated agencies in RKB. OEII/ALLSTEEL manufactured systems furniture specific to the RKB Design Build Teams measurements, specifications and incorporated RKB's unique floor plan to allow for maximum work space. Continuity in the systems furniture thought the RKB in paramount due to the availability and accessibility of repair parts currently on hand and previously paid for by the 5 collocated agencies and housed within the RKB Facility Management Department (FMD) storage area. The integration of the other systems furniture would be incompatible, inconsistent and impractical with current system being used and may void any manufacture warrantee. The current BPA N00189-11-A-0124 requirement is to purchase furniture to the RKB.

3. Market survey. Please explain the results or why one was not performed. State whether any other offers were received or anyone expressed interest):

A market survey was not performed due to specific knowledge by the OEII/ALLSTEEL team with the RKB's Design Build specifications and measurements utilized to manufacture systems furniture. No other toffers were received.

4. If this is a determination for brand name justification, the Contracting Officer certifies:

- a. The particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or can not be modified to meet, the agency's needs.
- b. The anticipated price will be determined fair and reasonable using standard price analysis techniques described in FAR Subpart 15.

ANDREW J. WILSON, FMP
Technical/Requirements Originator

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5 DEC 2012
Date

Contracting Officer

Date