LIMITED SOURCE JUSTIFICATION FOR FSS ORDER (ABOVE SAT)
PEARON PUBLISHING NAVAL SCIENCE 1 TEXTBOOK: INTRODUCTION TO THE NAVY JUNIOR RESERVE OFFICERS TRAINING CORPS

"peculiar to one manufacturer"

1. IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY: This is a limited Source Justification. The requiring activity is the Naval Education and Training Professional Development and Technology Center (NETPDTC) the contracting activity is the NETPDTC Contracting Division, Code N8611, 6490 Saufley Field Road, Pensacola, FL 32509.

2. NATURE/DESCRIPTION OF CONTRACT ACTION: This is a limited source action to be awarded as a new Federal Supply Schedule order. The placement of a time and material type order is anticipated.

3. DESCRIPTION OF REQUIRED SUPPLIES/SERVICES: This requirement is to refresh, design, assemble, publish, and deliver curriculum materials for the Navy Junior ROTC Naval Science 1 course textbook entitled: *Introduction to the Navy Junior Reserve Officers Training Corps.* This to be published under the following ISBNs: ISBN-10: 1323422641; ISBN-13: 9781323422649. To procure (50,000) Naval Science 1 textbooks: *Introduction to the Navy Junior Reserve Officers Training Corps.* Produce and deliver (650) digital copies of the textbook on CD/DVD containing masters of the textbook: *Introduction to the Navy Junior Reserve Officers Training Corps.* This refreshed course is to present similar material now found in the existing course, but is to be updated to include the latest information and teaching philosophies. The replacement course will be a first year citizenship development course in the high school sequence of Naval Science courses. The purpose of this project is to update and enhance content now found in the existing book.

4. IDENTIFICATION OF THE JUSTIFICATION RATIONALE AND/OR DEMONSTRATION OF CONTRACTOR'S UNIQUE QUALIFICATIONS: The statutory authority which permits restricting consideration of schedule contractors to fewer than that required in FAR 8.405-2 is 41 U.S.C. 251, as implemented by FAR 8.405-6 states that *"the item is peculiar to one manufacturer"*.

The proposed requirement is to acquire (50,000) Naval Science 1 textbooks: *Introduction to the Navy Junior Reserve Officers Training Corps* over the course of three years and produce and deliver 650 digital copies of the textbook on CD/DVD containing masters of the textbook: *Introduction to the Navy Junior Reserve Officers Training Corps.* Justification for restricting this procurement to this brand/manufacturer includes the following:

The Naval Science first year (NS1) curriculum was reconfigured in 2008 with the publishing of the Naval Science textbook: *Introduction to the Navy Junior Reserve Officers Training Corps* (NS1 Introduction). In that process, Pearson Publishing produced a technologically advanced text with layout and content meeting all existing standards of learning. Since that time however, several factors beyond the control of either Pearson or the Navy JROTC program have transpired to prematurely age the NS1 text. Therefore, it is in the best interest of the Government to maintain this technical balance in an effort to ensure optimum use of manpower and financial capital.

5. DETERMINATION OF THE BEST VALUE: The NETPDTC Contracting Officer will determine that the total amount of the Delivery Order issued is fair and reasonable.

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6. DESCRIPTION OF MARKET RESEARCH: NSTC Code CD3 has searched for other qualified publishers capable of satisfying the requirements. Telephone contacts with knowledgeable federal and non-federal professionals revealed that only this brand item could provide the unique services required by this project. We have had extensive experience with this product in the past and determined it to be the only product to meet current requirements.

7. ANY OTHER SUPPORTING FACTS: N/A

8. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION: Naval Service Training Command (NSTC) periodically surveys the market to determine if compatible services and products are available for this requirement and other projects related to classroom learning environment.

9. STATEMENT OF DELIVERY REQUIREMENTS: Period of Performance for this Contract is 1 January 2016 – 30 August 2016. Up to two further option years will be executed as necessary to supply units with textbooks.

10. TOTAL ESTIMATED DOLLAR VALUE OF THE ACQUISITION COVERED BY THIS J&A: $487,500.00

11. REFERENCE TO THE APPROVED ACQUISITION PLAN (AP): N/A

12. DOCUMENTATION FOR SPARE / REPAIR PARTS: N/A

13. CONTRACTING POINT OF CONTACT: Matthew Townsend, who can be reached at (850) 473-6465 and/or matthew.townsend@navy.mil.

14. TECHNICAL CERTIFICATION:

I CERTIFY THAT THE FACTS AND REPRESENTATIONS UNDER MY COGNIZANCE WHICH ARE INCLUDED IN THIS JUSTIFICATION. WHICH FORM A BASIS FOR THIS JUSTIFICATION, ARE COMPLETE AND ACCURATE.

14a. TECHNICAL COGNIZANCE

Deputy Director, NSTC CD (CD1) (850)452-9487 8 Mar 2016

(Signature) *(Title)* *(Code) (Phone)* *(Date)*

14b. CONTRACTING OFFICER

TOWNSEND.MATTHEW.L.12 Digitally signed by TOWNSEND.MATTHEW.L.1230025238
DN: c=US, o=U.S. Government, ou=DoD, ou=PKI, ou=USN, cn=TOWNSEND.MATTHEW.L.1230025238
Date: 2016.03.11 07:09:48 -06'00'

Signature 30025238

Date