LIMITED SOURCE JUSTIFICATION FOR FSS ORDER (above SAT)

RENEWAL FOR SERENA SOFTWARE LICENSES

Execution Management Framework (EMF) Enterprise Services

1. **IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY:** This is a limited Source Justification. The requiring activity is the Naval Education and Training Professional Development and Technology Center (NETPDTC) the contracting activity is the NETPDTC Contracting Division, Code N8611, 6490 Saufley Field Road, Pensacola, FL 32509.

2. **NATURE/DESCRIPTION OF CONTRACT ACTION:** This is a limited source action to be awarded as a new Federal Supply Schedule order. The placement of a firm, fixed price contract to Immix Technology Inc. 8444 Westpark Drive, Suite 200, McLean, Va. 22102 is anticipated.

3. **DESCRIPTION OF REQUIRED SUPPLIES/SERVICES:** This requirement is to renew yearly maintenance renewal of Serena Software license subscriptions (Serena Business Manager, Serena Dimensions Configuration Management (CM), and Serena Request Center), required to track IT service requests, provide Change Management and Configuration Management capabilities, supporting architecture changes, software upgrades and major application software changes for the NETC application systems developed and supported at NETPDTC N6. This software also supports management of integrated business processes for NETPDTC N6's Execution Management Framework (EMF), and provides a compliant, secure software solution to enable management to examine, prioritize, track, approve/disapprove and monitor requests; provide visibility, transparency, accountability, and collaboration across the training functional areas, Configuration Control Boards (CCB) and governance review boards; supports tracking across course/curriculum development lifecycles; maximizes communication across software development and hardware support areas, provides a central repository of requests, process metrics, automated notification and escalation capabilities; captures data and produces reports to identify, prioritize, and manage areas of risk in a timely manner across NETPDTC N6 and NETC business process areas..

4. **IDENTIFICATION OF THE JUSTIFICATION RATIONALE AND/OR DEMONSTRATION OF CONTRACTOR'S UNIQUE QUALIFICATIONS:** The statutory authority which permits restricting consideration of schedule contractors to fewer than that required in FAR 8.405-2 is 41 U.S.C. 251, as implemented by FAR 8.405-6.

   A. The required software license support can only be satisfied by IMMIX TECHNOLOGY, per attached letter from Serena, dated January 2, 2013, which states that "Serena Software, Inc. currently maintains only one GSA Schedule Holder, Immix Technology…"

   B. The Serena Business Mashups software is the only product that will satisfy the requirements for tracking, managing, and reporting of IT projects within the NETPDTC N6 department for the following reasons:

1) We have a near 6-year investment in this product, and it continues to meet our needs

Substantial research and time went into the selection of this product, which is currently being used at the managerial and technician level for managing, tracking, and reporting IT projects for NETPDTC, NETC, and PMW240 MPTE applications.

Government has spent significant dollars for vendor support services in the configuration, customization, and integration of the Serena Suite of software to support IT business operations

This Product has been customized and integrated into the fabric of the NETPDTC Enterprise Management Framework (EMF) environment, a necessary part of our business operations

2) We're currently in the process of integrating several software suites to include, standardized procurement/financial process, workstation build/inventory process, and PMW240 application lifecycle management change request process.

3) No other product can perform these functions without adversely affecting the management of high-level IT and Information Assurance compliance projects dedicated to the education and advancement of Navy Sailors and Marines. We would suffer serious degradation in service and significant downtime in the execution of our Mission throughout the Navy.

4) **Adverse impact** upon Navy. There would be a significant increase in risk of production failure subsequent to architectural changes. Results could be as significant as production outage resulting in work stoppage causing negative impact upon Navy training.

5) **A purchase/technical history** has been developed with this source. Our data center is composed of a significant amount of software licenses supplied by this company. The NETC Claimancy depends upon this software to support the Sea Warrior program. Immix Technology has provided and maintained numerous amounts of IT software throughout our Command for several years. They have been awarded past contracts through the competitive bid process. Immix Technology is uniquely familiar with our work environment. Therefore, our confidence level in this company is extremely high.

6) **Performance and Productivity on past projects**. Because this software is highly visible and critical to the continuance of this Command's Mission of education and training via the Sea Warrior program, the execution of this project is critical. Immix Technology has previously exhibited quick response and solutions. We expect the same level of responsiveness in this project.

Additionally, to change vendors would delay and/or disrupt the continuity of service.

7) **Financial implications**. Proposed vendor is offering a significant discount off GSA pricing. If this software were not provided from this vendor, our Command will incur a significant increase in cost, thus imposing an unnecessary financial hardship upon an already tight budget. Because we are seeking to renew services, it is feasible to renew with current vendor so as to maintain continuity in service.

5. **DETERMINATION OF THE BEST VALUE:** The rates contained in Immix Technology, Inc. GSA Schedule have been determined by the Government to be fair and reasonable. As such, the NETPDTC Contracting Officer will determine that the total amount of the Delivery order issued to Immix Technology for this effort is fair and reasonable.

6. **DESCRIPTION OF MARKET RESEARCH:** NETPDTC code N6 has searched for other qualified sources capable of satisfying minimum requirements of this order. Telephone contacts with knowledgeable federal and non-federal professionals have been made. Because this is a renewal of services, it was determined that only IMMIX TECHNOLOGY could provide the unique services required by this Project in the customized manner needed and in the timeframe required.

7. **ANY OTHER SUPPORTING FACTS:** N/A.

8. **ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION:** NETPDTC periodically surveys the market to determine if competitive sources are available for this requirement and other Projects under the Sea Warrior Program.

9. **STATEMENT OF DELIVERY REQUIREMENTS:** Services under proposed contract will be performed during the period 31 January 2014 thru 30 January 2015.

10. **TOTAL ESTIMATED DOLLAR VALUE OF THE ACQUISITION COVERED BY THIS J&A**: $232K

11. **REFERENCE TO THE APPROVED ACQUISITION PLAN (AP)**: An approved Management and Oversight Process for the Acquisition of Supplies **(MOPAS-2)** document is attached to this order. The MOPAS formalizes the acquisition planning process and analyzes the requirements.

12. **DOCUMENTATION FOR SPARE / REPAIR PARTS:** N/A

13. **CONTRACTING POINT OF CONTACT:** Jo Anne Stapleton, who can be reached at (850) 473-6462; DSN 753; and joanne.stapleton@navy.mil.

TECHNICAL, CERTIFICATION:

I CERTIFY THAT THE FACTS AND REPRESENTATIONS UNDER MY COGNIZANCE WHICH ARE INCLUDED IN THIS JUSTIFICATION, WHICH FORM A BASIS FOR THIS JUSTIFICATION, ARE COMPLETE AND ACCURATE.

TECHNICAL COGNIZANCE

C P Schneider N64 (850) 473-5830 12/27/13
(Signature) (Title) (Code) (Phone) (Date)

14. **CONTRACTING OFFICER**

Signature Joan P Stapleton

Date 1/9/14 JS

January 2, 2013

US Government End User

SERENA

Subject: Immix Technology as Sole GSA (GS-35F-0265X) Schedule Holder for Serena Software, Inc. Generally Available Products

To Whom It May Concern:

In order to consolidate and simplify Serena Software, Inc.'s government contracting activities, Serena Software, Inc. maintains only one GSA Schedule Holder, Immix Technology, as the sole, authorized GSA Schedule Holder for all Generally Available Serena Software, Inc.'s Products.

Sincerely,

Melissa McFarland

Melissa McFarland
Director of Accounting
Serena Software, Inc.