

**BRAND NAME/SOLE SOURCE JUSTIFICATION
SIMPLIFIED ACQUISITIONS
OVER \$2,500 AND UNDER \$100,000**

Date:

PR Number: M9470516RC000010

To be filled in by contracting officer

1. Nature and/or description of the items/service being procured and its intended use (include the anticipated cost):

The Period of Performance for this requirement is 1 October 2015 – 30 September 2016.

Total anticipated costs: \$52,500.00.

Provide EMC Data Domain **Enhanced System Support** for the following:

DD880 CTL; Model #: DD880-CTL; DD880 CTRL; NFS; CIFS (ROHS)
ENHANCED SYSTEM SUPPORT; (DD)9F48W36501

Option ES20; Model #: C-E16-DC; ES20 STORSHELF;16 TB;
DUALCTRL ENHANCED SYSTEM SUPPORT; (DD) SHU952400109D1E

Option ES20 Storshelf; Model #: C-E8-DC; OPTION;ES20;
8TB STORSHELF;DUALCTRL; ENHANCED SYSTEM SUPPORT; (DD) SHU95240010A6EC

Option ES20 Storshelf; Model #: C-E32-DC; ES20 STORSHELF;
32 TB; DUALCTRL ENHANCED SYSTEM SUPPORT; (DD) SHU0945847LB7SJ

Option ES20 Storshelf; Model #: C-E16-DC; ES20 STORSHELF;
16 TB; DUALCTRL ENHANCED SYSTEM SUPPORT; (DD) SHU9524084G016N

Option ES20 Storshelf; Model #: C-E16-DC; ES20 STORSHELF;
16 TB; DUALCTRL ENHANCED SYSTEM SUPPORT; (DD) SHU9524084G018Y

Model #: L-VTL-880-1; LIC; VTL;880. INCL: 1XPCIE CARD;
DP; 4G ENHANCED SOFTWARE SUPPORT (DD)

2. Brand Name Justification rationale: The particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs.

Explain Below:

Any authorized vendor may provide the listed products that are EMC partners. Some known EMC partners are Storage Hawk, Red River, Marzik, Inc., and CDW-G.

If non-EMC products are used, it would compromise the storage solution.

3. Market Survey. Please explain the results or why one was not performed. State whether any other offers were received or anyone expressed interest.

Verified through market research that Marzik, Inc., Red River, Storage Hawk, and CDW-G, as well as others are certified EMC resalers/partners.

4. If this is a determination for brand name justification, the Contracting Officer certifies:

- a. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature (EMC manufactured), do not meet, or cannot be modified to meet the agency's needs.
- b. The anticipated price will be determined fair and reasonable using standard price Analysis techniques described in FAR Subpart 15.

Technical/Requirements Originator

Date

Contracting Officer

Date