

**STATEMENT OF WORK FOR
American Indian Science and Engineering Society**

I. BACKGROUND/OBJECTIVE

In support of the Chief of Naval Operations Diversity Policy, it is important for Navy Recruiting Command (NRC) and required personnel to participate in the American Indian Science and Engineering Society (AISES), as a Coral Participant. The AISES package will encompass the period of October 1, 2015– 30 September 2016 to include services to support the US Navy recruiting opportunities and outreach venues to reach the Native American college and precollege students and professionals. AISES conference and Leadership Summit will provide increased visibility and awareness of the US Navy to the Science, Technology, Engineering, and Mathematic (STEM) programs.

II. STATEMENT OF WORK/DELIVERABLES, \$35,000

Customized Coral Level Visibility: AISES 2015 National Conference scheduled during November 19-21, 2015

Career Fair Preparation Track = one session included in track (must be appropriately focused topic approved by AISES)—3-4 sessions targeting college students and is designated to ensure they are sufficiently prepared to take part in the AISES Career Fair the following day; includes recognition on sessions signage and a 10—minute welcome from the sponsoring organization preceding the first session of each track. Opportunity to disseminate materials (requires pre-approval).

Student Orientation = opportunity for a NRC representative to provide 10 minutes of opening remarks at the Student Orientation, held in the afternoon on November 19th (specific time TBD). Orientation is mandatory for all students. The message should be, “Putting Your Best Foot Forward”; as the students prepare to participate in three days of the conference including a career fair, networking, research opportunities and sessions.

- Year-round recognition as a Success Participant with logo inclusion on the AISES homepage and in bi-weekly e-newsletters, including embedded hyperlink to organization website
- Discounted advertising rates in Winds of Change magazine print and online editions
- Access to AISES leadership in designing, evaluation, and implementing diversity initiatives
- 10 job board postings

Itemized Benefits of Coral Package of the 2015 National Conference \$30,000

Brand Visibility

- Recognition as a gemstone participant in all printed materials

- ½ page ad in the Leadership Summit program (due to AISES HQ nlt February 25, 2016)
- One Leadership Summit registration

Sessions for the Leadership Summit are selected using a process that is separate from the package. If NRC submits a topic that is accepted, one speaker registration will be included

Please note that some of the deadlines to submit Navy's advertisements, or to order items for the exhibit booth presence at the National Conference may occur prior to the start of FY-2016. Flexibility will be rendered to NRC until the contract is awarded.

III. TRAVEL

N/A

IV. PERIOD OF PERFORMANCE/DUNS #

The period of performance is 1 October 2015 – 30 September 2016 [DUNS: 121394480]; National Conference is November 19-21, 2015; Leadership Summit scheduled during mid-March, date will be finalized during fall 2015.

V. PLACE OF PERFORMANCE

AISES National Event will be held in Phoenix, AZ, Leadership Summit location will be finalized during fall 2015.

VI. GOVERNMENT POINT OF CONTACT

The project manager and technical point of contact is LT Joel Pena USN, NRC, Diversity, Contact information at work (901) 874-7339

VII. AISES POINT OF CONTACT

Ms. Sarah EchoHawk, CEO, PO Box 9828, Albuquerque, New Mexico 87119-9828, Phone (505) 765-1052, www.aises.org