STATEMENT OF WORK FOR
The Society of Asian Scientist and Engineers Proposal

I. INTRODUCTION

In support of the Chief of Naval Operations Recruiting Policy, Navy Recruiting Command Diversity personnel will participate in the Society of Asian Scientist and Engineers (SASE) National Conference and Career Fair during October 8-10, 2015. Our intent is to expand the scope of our involvement, cementing a commitment to this organization and increasing Asian American representation within our Navy; and strengthening our relationship with the organizations leadership.

SASE mission is to prepare Asian heritage scientists and engineers for success in the global business world, celebrate diversity on campuses and in the workplace, and to provide opportunities for members to make contributions to their local communities.

II. OBJECTIVE

In an ongoing effort to identify, and leverage talent from all qualified citizens, Navy continues to develop a relationship with SASE. Navy and SASE have independently indentified the interrelationship between diversity, excellence in science and technology, our national capability and global competitiveness. Diversity is a key element that must be sustained and not episodic. Asian American Student recruiting, STEM, Center of Influence and Outreach require a Navy-wide approach. Educating the American public about the capability, importance and value of today's Navy is an essential responsibility of Navy Recruiting Command. The purpose of package is to participate in the 5th National Conference and Career Fair.

III. STATEMENT OF WORK/ DELIVERABLES $27K

Organization Advisory Council (OAC)/Leadership Seminar Participant

- 10 x 20 booth at Career Fair
- Full page ad in SASE Magazine – Delivery of materials nlt August 15, 2015
- Two interview booths
- Full year access to resume database
- Two face-to-face OAC meetings per year—one in October 2015, and one in February/March 2016
- Six full conference registrations
- One Email blast to conference participants or SASE members
- Choice of one SASE Regional Conference—includes mention on regional conference website, table at event, one registration for event
- Scrolling logo on SASE homepage—Delivery date August 1, 2015
- Logo (or listing) on OAC page in SASE Magazine—Delivery date August 1, 2015

- Special Six Sigma Navy Workshop presented at conference. This will be a special workshop covering a total of six hours of instruction.

IV. TRAVEL

N/A

V. PERIOD OF PERFORMANCE/DUNS

August 1, 2015 - July 31, 2016, DUNS # 964105287

VI. SECURITY CLEARANCE

Security clearances are not required in the execution of this contract.

VII. PLACE OF PERFORMANCE

National Conference, Houston, TX—Region Conference TBD

VIII. GOVERNMENT POINT OF CONTACT

The project manager and technical point of contact is LT Scott Joel Pena, USN, NRC, contact information at work (901) 874-7339

IX. SASE POC

The Coordinator for SASE, Consultant, Rene Avendano, (562) 496-4428, 11510 Reed Hartman Highway, Cincinnati, OH 45241