

JUSTIFICATION FOR SOLE SOURCE (Simplified Acquisitions <\$150K)

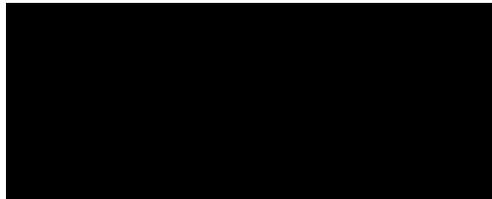
The service or material listed on N0006017RC003RT is sole source and competition is precluded for reasons indicated below. There are no substitutes available for this material or service.

**Restricted to the following source.**

Manufacturer:	<u>The High Velocity Edge, LLC (Cage Code: 6SA77)</u>
Manufacturer POC & phone nr.	<u>[REDACTED]</u>
Mfr. Address:	<u>[REDACTED]</u>
Dealer / Rep:	<u>N/A</u>
Dealer / Rep address / phone nr.	<u>N/A</u>

Description of the item or service required, the estimated cost, and required delivery date.

This requirement is for the sole source procurement of non-personal services for the delivery of High Velocity Learning (HVL) content, development, training and consultation for personnel within the Department of Navy (DoN) to include military and civilian audiences. Specifically, the need for achieving high velocity learning at every level is one (1) of four (4) lines of effort within the Design for Maintaining Maritime Superiority. The US Navy has marked HVL as an enterprise level process necessary for maintaining maritime superiority. The intent is to apply the best concepts, techniques and technologies to accelerate learning as individuals, teams, and organizations which will allow commands to learn and adapt to change at a faster pace. In order to implement individual, team, and organizational best practices utilizing HVL processes, USFF requires contractor support to provide HVL seminars along with training and consultation on applying HVL concepts to U.S. Navy organizations. Per the below table, the estimated cost for the required services is [REDACTED] to include both labor and travel. Lastly, the required period of performance is 01 November 2016 through 31 October 2017 (12-months).



X Specific characteristics of the material or service that limit the availability to a sole source (unique features, function of the item, etc.). Describe in detail why only this suggested source can furnish the requirements to the exclusion of other sources.

The required services are being procured for the purpose of training and consulting the Fleet on HVL methodologies/concepts. Only one source is capable of providing the required seminars on HVL content, The High Velocity Edge, LLC. The HVL methods and practices have been documented in *The High Velocity Edge*, authored by Dr. Steven Spear. As such, Dr. Steven Spear himself and his staff are the only consultants authorized to provide training and consultation on the subject. These services are available only from one source due to the level of expertise and capability required to deliver the very specific HVL teachings deemed necessary by the US Navy.

The requested material or service represents the minimum requirements of the government.

CHECK & FILL IN ALL APPLICABLE BLANKS BELOW

The material/service must be compatible in all aspects (form, fit and function) with existing systems presently installed/performing. Describe the equipment/function you have now and how the new item/service must coordinate, connect, or interface with the existing system.

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A patent, copyright or proprietary data limits competition. The proprietary data is

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These are "direct replacements" parts/components for existing equipment.

Other information to support a sole source buy:

**Market Research was conducted to ascertain if the requirement meets the FAR definition of a Commercial Service. In accordance with FAR Part 10, a determination has been made that the required services are of a type that are offered and sold competitively in the commercial marketplace based on established market prices for specific tasks performed under standard commercial terms and conditions. Additionally, research found that there is only one source (The High Velocity Edge, LLC) currently capable of providing the amount of highly skilled resources and unique support services.**

**Dr. Steven Spear, Founder and Principle of The High Velocity Edge, LLC is the author of the award-winning and critically acclaimed book, *The High Velocity Edge*. The High Velocity Edge, LLC is a consulting firm based on the principles identified in Dr. Spear's book and is the only company identified with the specific subject matter expertise in the field of HVL. No other company was found that had the extensive expertise and experience in HVL concepts and methodologies necessary to provide the seminars, training and consulting support required.**

I CERTIFY THAT STATEMENTS CHECKED, AND INFORMATION PROVIDED ABOVE,  
ARE COMPLETE AND CORRECT TO THE BEST OF MY KNOWLEDGE. I  
UNDERSTAND THAT THE PROCESSING OF THIS SOLE SOURCE JUSTIFICATION  
PRECLUDES THE USE OF FULL AND OPEN COMPETITION.

