

Technical Skills:

- a. 3-5 years of experience in Adobe Creative Suite, including Adobe Acrobat, Illustrator, Photoshop, InDesign, Dreamweaver, Premiere, After Effects.
- b. Ability to showcase design and art skills with sample design work in accordance with the NPS Brand and Style Guide.
- c. Ability to develop interactive content utilizing BrightSign or equivalent display software.
- d. Ability to support the operations of existing Canon ImagePress C6000 digital press, including daily operation and print of all NPS required product, as well as user-required maintenance, Fiery Command print server operations, and more. Training to be provided for this specific press; digital press experience required.
- e. Demonstrated experience (3-5 years) of diverse graphic design experience — provide samples.
- f. Demonstrated experience (3-5 years) serving as lead design on commercial quality or similar magazine including layout, artwork selection (min. 24 pages) -- provide samples.
- g. Successful candidate must demonstrate past performance by submitting digital versions of previous design projects where the candidate served as the sole designer on the product. Past performance samples should include, at a minimum:
 - QTY 2 full magazine layouts (24 page minimum)
 - QTY 2 additional magazine cover layouts
 - QTY 1 newsletter sample
 - QTY 2 promotional poster designs
 - QTY 2 brochure or similar promotional material designs
 - QTY 2 logo creation designs
 - QTY 2 infographic designs**
 - QTY 2 examples of photo manipulation and/or editing

** For the purposes of this procurement, an infographic can be defined as: A detailed, visual representation of a complex set (or sets) of data and information. More than a simple table or pie chart, infographics represent a level of complexity that communicates several key facts through visual means. For comparison examples, simply keyword search “infographic examples” online.

*****Note: Links to online portfolios are preferred. Please limit submissions to 5MB or less. Any submission exceeding 5MB may not be received due to inbox size limitations. *****