

## JUSTIFICATION FOR SOLE SOURCE/BRAND NAME SOLE SOURCE <\$150K

PLEASE FILL IN ALL APPLICABLE BLOCKS BELOW.  
A NARRATIVE MUST BE ADDED TO ALL APPLICABLE SECTIONS.

|   |  |  |
|---|--|--|
| <b>PO Number:</b>   |  |  |
| The effort listed on this form is for:<br><span style="color: red; font-weight: bold;">(please mark one):</span>          | <input checked="" type="checkbox"/> Supply | <input type="checkbox"/> Service               |
| The material and/or service listed on this form is <span style="color: red; font-weight: bold;">(please mark one):</span> | <input type="checkbox"/> Sole Source       | <input checked="" type="checkbox"/> Brand Name |

**Restricted to the following source or manufacturer:**

- Manufacturer/Source: CPP, Inc.
  
- POC and Phone Number:  
Chanda Barnaby (650) 623-9212
- Address:  
  
185 N Wolfe Rd  
Sunnyvale, CA, 94086-5212

**Description of the item(s) or service(s) required and the estimated cost(s):**

| Item# | MFG Name  | MFG Part# | Description   | Qty | U/I | Unit Price | Ext Price |
|-------|-----------|-----------|---|-----|-----|------------|-----------|
| 1     | CPP, Inc. |           | Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report-Form Q<br>Base Year: June 27 2016 – June 26 2017     | 280 | EA  |            |           |
| 2     | CPP, Inc. |           | Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report-Form Q<br>Option Year 1: June 27 2017 – June 26 2018 | 280 | EA  |            |           |
| 3     | CPP, Inc. |           | Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report-Form Q<br>Option Year 2: June 27 2018 – June 26 2019 | 280 | EA  |            |           |

|   |           |  |  |     |    |  |
|---|-----------|--|--|-----|----|--|
| 4 | CPP, Inc. |  | Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report-Form Q<br>Option Year 3: June 27 2019 – June 26 2020                | 280 | EA |  |
| 5 | CPP, Inc. |  | Option Year 4: Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report-Form Q<br>Option Year 4: June 27 2020 - June 26 2021 | 280 | EA |  |
|   |           |  |  |     |    |  |

1. List the Required Delivery Date (RDD) or Period of Performance (POP):

June 27 2016 – June 26 2017 and 4 Option Periods

2. Specify characteristics of the material or service that limit the availability to a sole source/brand product (unique features, function of the item, etc.). Describe in detail why only this source/brand can furnish the requirements to the exclusion of other sources/brands.

The Type II Interpretive Report-Form Q online report is required personality assessment tool that is available only from CPP, Inc. or an authorized reseller. The MBTI Type II Interpretive Report-Form Q is stipulated by the Naval Postgraduate School (NPS) Center for Executive Education (CEE), Program Manager for Navy Senior Leader Seminar and the NPS CEE Manager of Executive Development and Coaching.

This psychological instrument assesses individual preferences along four key dimensions specified or implicit in C.G. Jung's theory of psychological types: what data one attends to; how one evaluates the data; where one does work and where one gets energy; and the personal need for closure. MBTI Type II Interpretive Report-Form Q offers five sub-scales for each of the four major dimensions so participants are able to assess their uniqueness among others with the same overall preference. Use of this instrument allows senior executives to identify their strengths and to effectively leverage them for high performance and to identify critical blind spots and developmental needs that may derail them in the future. MBTI information also serves as a springboard for discussion about individual temperaments and working well with people who have other preferences.

3. Indicate if the requested material or service represents the minimum requirements of the Government.

Yes

4. Indicate if the material or service must be compatible in all aspects (form, fit, and function) with existing systems presently installed/performing. Describe the equipment/function you have now and how the new item/service must coordinate, connect or interface with the existing system.

Access to a computer and internet is required. The online version of MBTI Type II Interpretive report – Form Q is currently accessible via any web browser that our students are using.

5. Does a patent, copyright or proprietary data limit competition?

CPP, Inc. (formerly known as Consulting Psychologist's Press) is the only publisher of the Myers-Briggs Type Inventory (MBTI) Step II Interpretive Report – Form Q. Use of this instrument is strictly controlled by CPP, Inc. and requires certification, specific educational coursework, and authorization from CPP, Inc.

6. Are the items "direct replacement" parts/components for existing equipment? If so, provide the information about the Next Higher Assembly (NHA)/equipment which the replacement parts are going into (e.g., description, model, part number, Original Equipment Manufacturer (OEM), etc.).

N/A

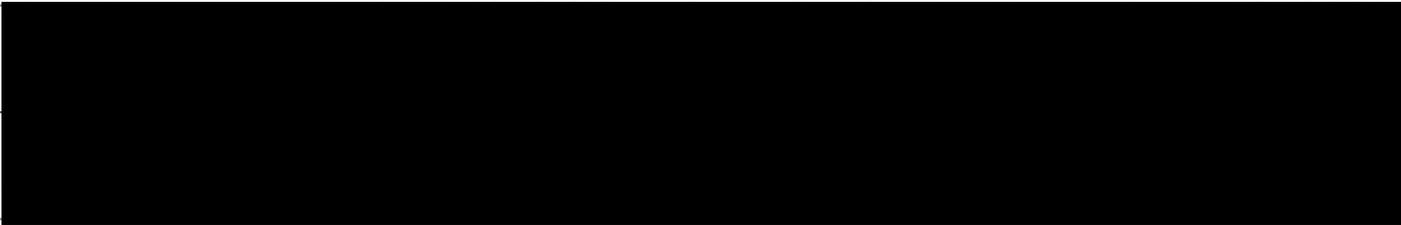
7. Provide any additional information to support a sole source/brand name sole source procurement. The rationale must justify "either" substantial duplication of cost to the Government that is not recovered through competition or unacceptable delays in fulfilling the mission of the agency.

The MBTI Type II Interpretive Report-Form Q online report assessment tool is currently the only personality assessment tool that fulfills the personality assessment requirements of the Naval Postgraduate School (NPS) Center for Executive Education (CEE), Program Manager for Navy Senior Leader Seminar and the NPS CEE Manager of Executive Development and Coaching.

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**TECHNICAL OR REQUIREMENTS CERTIFICATION**

I CERTIFY THAT THE STATEMENTS CHECKED, AND INFORMATION PROVIDED ABOVE ARE COMPLETE AND CORRECT TO THE BEST OF MY KNOWLEDGE. I UNDERSTAND THAT THE PROCESSING OF THIS SOLE SOURCE/BRAND NAME SOLE SOURCE JUSTIFICATION PRECLUDES THE USE OF FULL AND OPEN COMPETITION.



**CONTRACTING OFFICER APPROVAL:**

